



IKON
LONDON MAGAZINE
MEDIA PACK



Ikon is an online magazine covering showbiz news and current affairs. Offering insightful thought-provoking articles on current affairs and latest trending news from the celebrity world. Founded by acclaimed celebrity photographer and journalist Joe Alvarez who has had a long history in the press and showbiz world.

"I wanted a publication picture led and something different from the dull mainstream without the meaningless, monotonous, crass coverage of the Kardashians."

—Joe Alvarez, Editor In Chief, Ikon London Magazine



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AT AT GLANCE



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Harry Styles
Dunkirk World Premiere
London

Editor's Choice

Test 7

'Flying' Probs
Protests In C
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In Fashion To
to Fashion?
Sweden - Ho
Dating: Rewe
Stephen En
Beauty Talk
Why the Par
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Expenses: So
100 Times O
Amnesty on
Tower

70th Cannes Film Festival News

The Queen Has Won the Top Prize of Palme d'Or at the Cannes Film Festival

All the Awards at the 70th Cannes Film Festival

70th Cannes Film Festival: Mayor of Cannes Honors Annual UN World Leaders for Media

Chloë's Loves Cannes: A iPhone and Diamond-Set Gown Offer to Celebrate the 70th Anniversary of the Film Festival

The Regalised Premieres Cannes Film Festival

Queen's Eco-films: Avel Hernandez Hosted a Green Dash to Celebrate the 70th Cannes Film Festival

70th Cannes Film Festival Anniversary Highlights

BREAKING: Mayor of Cannes David Lisnard Resigns to the Manchester Terror Attacks

Cannes Film Festival: 70 Years of Love, Glamour, and Ground-Breaking Cinematography

The Hayward: Stories Premieres at the Cannes Film Festival

How to Get to City at Paris: Members at the Cannes Film Festival

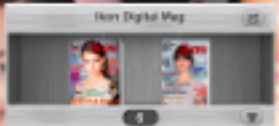
The Influencer Hype: How Rihanna Collaborates With Cheapo 70th Cannes Film Festival

The Debutated Film Party Receives the Debutary at the Cannes Film Festival

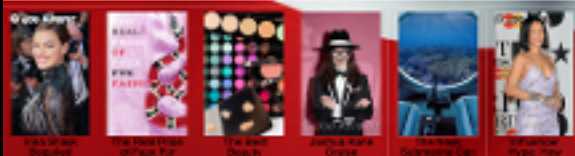
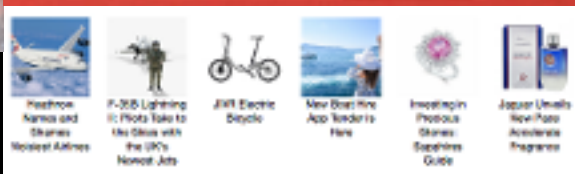
Heading to the Times: Barbara Colegrove Party at the Hotel de Cap Art (aka) Don't Mind the Dog Cemetery

Star Studded Cinema Party at the Cannes Film Festival

Celebrating 'Newspaper in Snow' at the Mayaguez & Machine Party at the Cannes Film Festival



Cannes Digital Special Issue



IKON DIGITAL MAGAZINE AT AT GLANCE

IKON
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ISSUE 6/2017

The Beguiled Premiere

NETFLIX Premiere in Cannes

MEYEROWITZ STORIES

Magnum X Moschino Party

Interview: Hollywood Jeweller Stephen Einhorn

SPECIAL ISSUE

Chopard GENEVE
SPACE Party
Red Carpet Fashion

Chopard
CANNES
History of Cannes & Palme D'Or

MOËT
JUNE 17TH
PARTY
DAY
2017

FESTIVAL DE CANNES

IKON
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ISSUE 1/2017

Foodie
Top 5 Celeb Diets to Avoid in 2017

Jack Reacher 2
Tom Cruise London Premiere

Felicity Jones

STAR WARS

Dolly Lloyd Party

Olga Kurylenko

EXCLUSIVE

Joshua Kane
New Flagship Store Launch

Giuseppe Zanotti
Store Launch

ALLIED

The Accountant London Premiere

The Fashion Friends Ball

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OCO
New Destination for Fashionistas

VIP

Charlie Sheen
HEX

69 Cannes Film Festival

Moët Party Day

EXCLUSIVE

Showbiz, Lifestyle, Fashion

DIGITAL ISSUE 1/2016

ETHOLOGIE
Talent Alert Is Not Enough

MOËT & CHANDON
Celebrates 5th Anniversary

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DIGITAL ISSUE 4/2016

73rd Venice Film Festival
Getting around, Fashion and Gossip

Dating!
Dewars of Pick Up Artists!

Caviar Artisan
Delicacy of kings

SUICIDE SOUND

Paul Hogg
Ethologie
Special: Malley Daidwin Hosts The Stedmanus Party

London Fashion Week
PPQ

EXCLUSIVE

Cody Jane Beech
Launch

Engel Anatomy
Styling Diets

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Total Hits 4,675,000

Twitter Followers – 52,300+

AB 58%

ABC1 77%

Women 57%

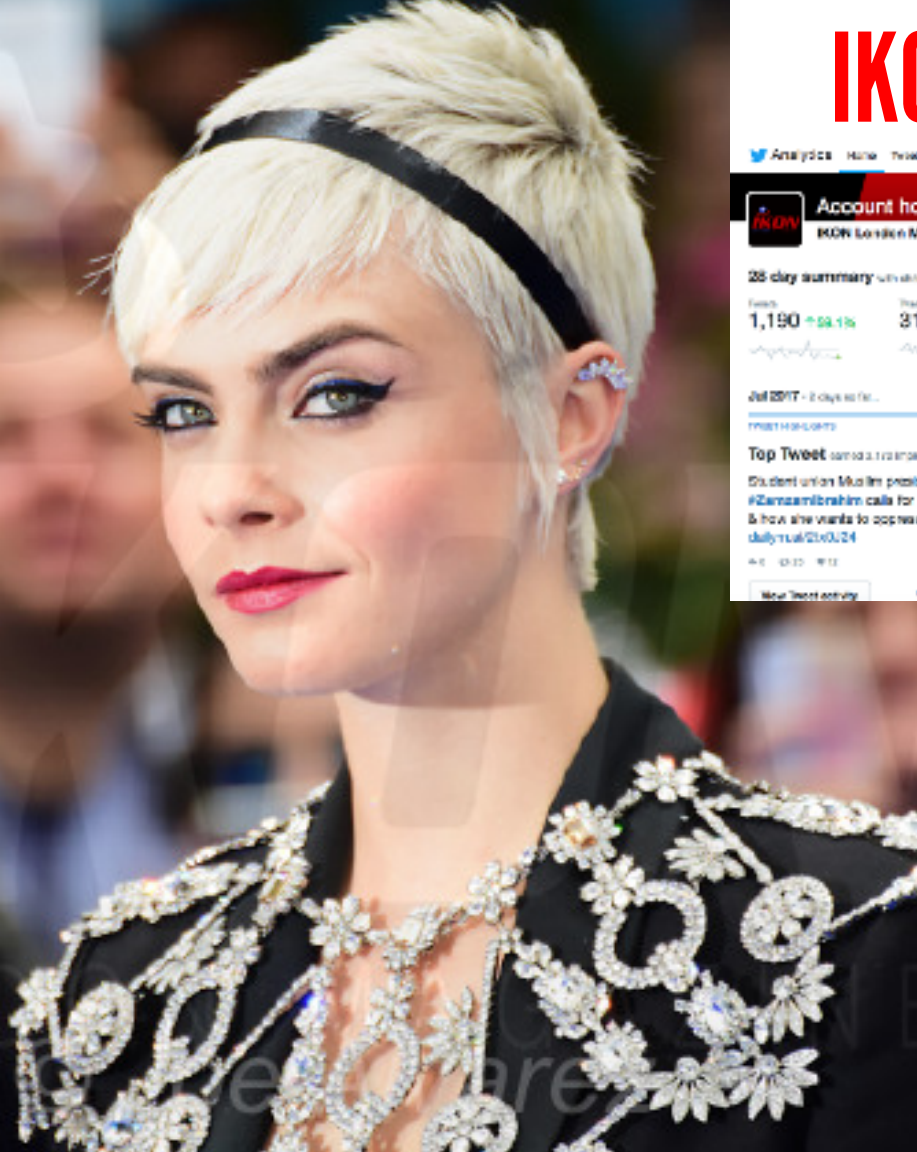
Men 43%

Median age 37

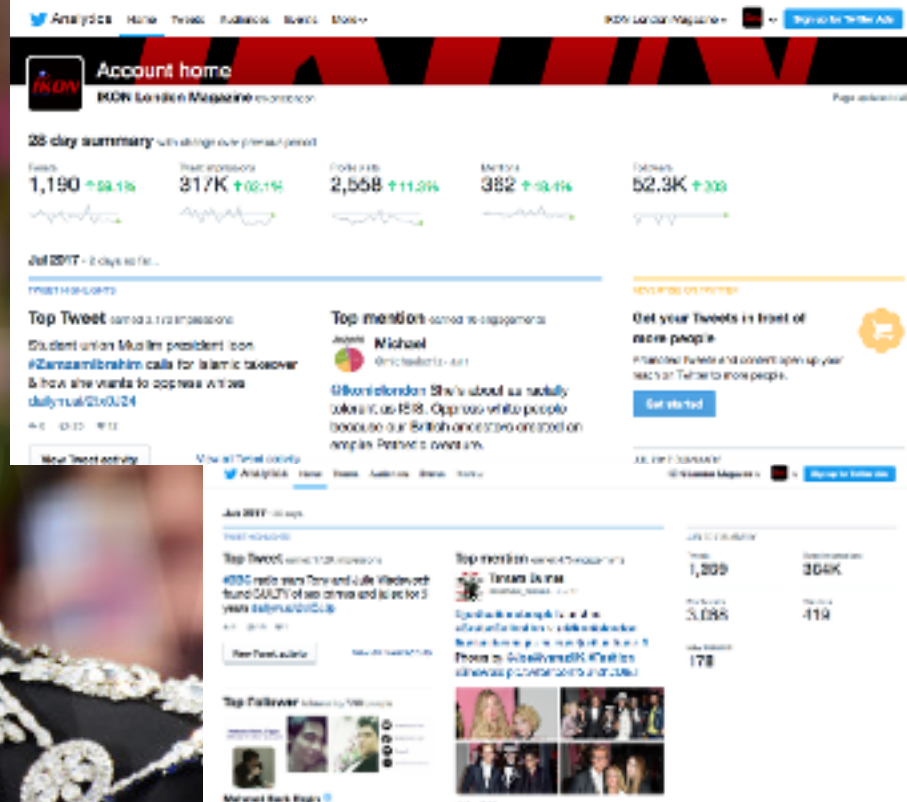
Sources: Combined digital Social Media
& Website Counter data: June 2017

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Who is Cara Delevingne Dating Now? Delevingne's Dating Timeline

By: Jackie Bonaventura - August 5, 2016

Facebook Twitter Pinterest Reddit



Photo: Ikon London/Splash News

EXCLUSIVE: Contrast of beach goes opposite the Venice Film Festival where locals mingle with Burkinis clad

Review: Fest | 1

About 18 40 100 200

AP Photo/Chris Wedel

AP Photo/Chris Wedel

AP Photo/Chris Wedel

AP Photo/Chris Wedel

THE SUNDAY TIMES

Gender Gap

Group: 18+, 18+, 18+, 18+

For: Train

Daily Mail

What would Nelson say!

WOMEN'S SU

MEDIA PARTNERSHIP & SYNDICATION

Olga Kurylenko – Golden Unicorn Awards 2017 in London
 November 26, 2017 | Leave a Comment



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CELEBMAFIA **Calabattile**
Yablor **GotCeleb**
SPLETNIK **onet** **ALM**
HOLLYWOOD CITY

Kristine Renwick floats her assets in canary yellow gown as she cooies up to partner Ben Cohen at her glittering fashion range launch



Photography by © Joe Alvarez
 Ikon London Magazine & Ikon London Syndication combined reach **3,334,384 unique visitors per day**

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woman

Maryana Spivak – Golden Unicorn Awards 2017 in London
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IKON LONDON MAGAZINE

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November 26
 Dazzling tiaras and 19th century aristocrats' entertainment channelled in Russian Debutante Ball



THE Sun THE SUN, A NEWS UK COMPANY

Walesley Nov 25°C 8pm 23°C

TV & SHOWBIZ NEWS LIVING MONEY MOTORS TRAVEL TE

ous Virals Sun Mums Health Sex Fashion and Beau

A TSAR IS BORN Girls in white dresses and tiaras are whisked off their feet by eligible bachelors at this year's Russian Debutante Ball

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On we were all today's top celebrity Insta feeds

Gushing Caroline Flack fangirls over Hailey Baldwin as they bond at London Fashion Week bash

By JESSICA BASH and REBECCA DIVISION FOR MAILONLINE
PUBLISHED 14:11, 10 September 2018 @ 9947628, 8.5k, 10 September 2018

195 **28**

She is in town for hosting *Love Island*

And Caroline Flack looked as though she had her own girl crush on Thursday, as she fan-gazed over her *Love Island* star at a London Fashion Week bash.

Gushing over the 19-year-old American star who was hosting *Strawhat* at The River Paper exclusive cocktail party on Oxford Street, the 36-year-old British presenter appeared to be on a mission to make a new best friend.

The daughter of actor Alec Baldwin looked stylish in a tight navy T-shirt and wide-leg trousers.



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20 September 2018

Tea 1 boyd welcomed VIP's at her label anniversary party

By Lisa Smith (@lisasmith)

NEWS | ARTS | TV

Chloe Kohanski and her sister, Victoria Beckham, are the latest to launch their own fashion labels. Victoria Beckham's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing. Chloe Kohanski's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing.

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10 September 2018

Hailey Baldwin and Caroline Flack hit party in London

By Jessica Bash and Rebecca Division

NEWS | ARTS | TV

Caroline Flack and Hailey Baldwin were the latest to launch their own fashion labels. Caroline Flack's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing. Hailey Baldwin's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing.

Caroline Flack and Hailey Baldwin were the latest to launch their own fashion labels. Caroline Flack's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing. Hailey Baldwin's brand, Victoria Beckham, is a luxury fashion brand that focuses on women's clothing.

Former Strictly star Kristina Rihanoff keeps it simple in black top and as she helps Chelsea boutique celebrate its first anniversary



Kendall Jenner in Giambattista Valli at Cannes premiere: surprisingly great?

By 1 May 22, 2017

0 Comments



70th annual Cannes Film Festival – Chopard Space Party – Arrivals
Featuring: Winnie Harlow
Where: Cannes, France
When: 19 May 2017
Credit: Joe Alvarez

PLEASE SET CREDIT AS JOE ALVAREZ ONLY.

Winnie Harlow



Naomi Harris

Credit: Joe Alvarez



Photos courtesy of WENN, Joe Alvarez, Getty.



SYNDICATION: SHOWBIZ

celebitchy *escapism can be smart*

GOSS.ie

Rihanna vs. Bella Hadid: who wore the better Dior gown in Cannes?

May 22, 2017

By Kaiser Bella Hadid, Cannes, Fashion, Rihanna



Photos courtesy of WENN, Joe Alvarez/WENN, Getty.



Caped crusader: Adriana Lima was another famous face at the star-studded bash | Joe Alvarez

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Elegant: Julianne Moore kept it classic in a black dress with delicate jewellery | Joe Alvarez



'It's great if you have an excessive belly': Super-thin Russian WAG sparks fury from fans after undergoing laser liposuction for her 'problem areas'

- Masha Pogrebnyak, 26, is wife of Russian striker Pavel Pogrebnyak
- Is trying cold laser lipos, a painless alternative to traditional treatment
- Said it's great for problem areas such as belly fat or double chin
- Fans have profusely expressed concern over her 'distorted' figure

By DIANA BRIDHAR FOR MAILONLINE
@BRIDHAR05-07-15, @BRIDHAR05-07-15, @BRIDHAR05-07-15, @BRIDHAR05-07-15

The reality star has an amazingly toned figure, which she says is down to exercise and avoiding soft food.

I took food with me when I am driving to the city or doing different errands during the day. I usually have chicken, tomatoes, cucumbers and carrots. And I drink a lot of water.

I wonder if I am a bad example for teenagers? But I am all for a healthy lifestyle! I just don't drink sweet drinks or eat fast food, because they're harmful.

However, Masha previously told **IKON** London magazine that she loves to cook and bake for her family.

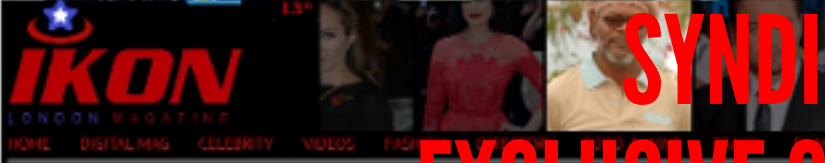
She said that her whole day is taken up with feeding her children to their activities and helping them with homework, so she only has the opportunity to work in the evenings.

"When the children are in bed, I sit down and I work on the designs. I sleep for four hours a night," she said.

"Obviously I would like to sleep but I think you can sleep when you're dead!"

Read more:
Masha Pogrebnyak's Diet Plan | @mashapogrebnyak | Instagram photos and videos
Meet The Russians - from London Magazine

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Meet The Russians - Masha Pogrebnyak

by Joe Adams & Zoe Griffin



Meet the Russians who go on 'vac'. The show provides viewers with an inside look at a world 'stepping in settings of luxury, opulence, exclusive events and private jets'.

The great advice reads: "The secret will give viewers unparalleled access and take them into the heart of a fascinating, glamorous, super-rich world as these celebs but have never really witnessed."

"There the stage set is the beautiful backdrop, the highest party planner and the hottest producer and private schools, Meet the Russians will gain an understanding of the Russian 'scene' in London."

"They make Made In Chelsea look like peasant".

Following Meet the lovely MASHA POGREBNYAK before diving into of her fashion choices, and her maiden name Masha Grigorieva. It was great to meet her again, about for the interview, in a long black sequins at a party London held. The 26 year old beauty emigrated from Russia and I who I think looks a little doppleganger of Angelina Jolie, says the beauty knows. Fully attired in black with another jacket, pleated skirt, black tights and red shoes, Masha has a great sense of style. She really stand out. Married to Russian FC's Pavel POGREBNYAK, they have three children. Yes, Masha is not only is she a fashion and jewelry designer, but a housewife and a mom. Her routine starts early morning when she makes breakfast for her entire family, school run is followed by lunch, then is working on her fashion designs before the dinner routine for her son's. She even takes them care for after... If you're not exhausted already read on.

How did you get into fashion?

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Check-mania! Made In Chelsea's Ollie Proudlock and girlfriend Emma Louise Connolly don quirky matching suits at



Central Fashion Finder

Get checked out in statement trousers like Emma

Like Ollie and Emma, Emma Louise Connolly is a fashionista who loves to stand out. In fact, she's been spotted in a pair of matching plaid trousers like Emma.

The pair looked fabulous in their matching plaid trousers and Emma Louise Connolly's matching plaid trousers. The pair looked fabulous in their matching plaid trousers and Emma Louise Connolly's matching plaid trousers.

They're not afraid to mix and match either, as Emma Louise Connolly's matching plaid trousers and Emma Louise Connolly's matching plaid trousers. The pair looked fabulous in their matching plaid trousers and Emma Louise Connolly's matching plaid trousers.

The pair looked fabulous in their matching plaid trousers and Emma Louise Connolly's matching plaid trousers. The pair looked fabulous in their matching plaid trousers and Emma Louise Connolly's matching plaid trousers.

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THE NEW SEASON

Discover the new clothing trends in our new list of season

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Get the most of what's happening today!

Zara Holland puts on a brave face as she attends White Party bash after being stripped of her Miss Great Britain title for steamy on-screen love



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Advert large	£70	£190



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